

Are you book powered?

hy reading is essential to developing skills and learning in your life.

Reading facts on proven power of reading from the Reading Agency

Research shows that reading for pleasure can promote better health and wellbeing, aids in building social connections and relationships with others and is associated with a range of factors that help increase the chances of social mobility.

Read the Reading Agency reports into the <u>benefits of reading for pleasure and empowerment</u> (BOP Consulting, 2015) and of <u>creating a society of readers</u> (Demos, 2018), or explore more reading facts below.

Skills and Learning

Proven power of reading

- Reading for pleasure is more important for children's cognitive development than their parents' level of education and is a more powerful factor in life achievement than socio-economic background. ⁶
 16-year-olds who choose to read books for pleasure outside of school are more likely to secure managerial or professional jobs in later life. ⁷
- Having books in the home is associated with both reading enjoyment and confidence. Of children who report having fewer than 10 books in their homes, 42% say they do not like reading and only 32% say they are 'very confident' readers. For children who report having over 200 books at home, only 12% say they do not like reading and 73% consider themselves 'very confident' readers. 8

 Children who read books often at age 10 and more than once a week at age 16 gain higher results in maths, vocabulary and spelling tests at age 16 than those who read less regularly. 9

Adults - Proven power of reading

- Per capita incomes are higher in countries where more adults reach the highest levels of literacy proficiency and fewer adults are at the lowest levels of literacy. ¹⁴
- Reading extensively and for pleasure can foster the development of stronger reading habits and increase literacy skills at a greater rate than through formal literacy lessons. ¹⁵

Connected Communities

Proven power of reading

- 19% of readers say that reading stops them from feeling lonely. ¹⁹ This is backed up by a study analysing social connectedness which found that reading books significantly reduces feelings of loneliness for people aged 18-64. ²⁰
- Participation in shared reading groups is linked to enhanced relaxation, calmness, concentration, quality of life, confidence and self-esteem, as well as feelings of shared community and common purpose. ²¹
- Higher literacy skills are associated with a range of positive societal benefits, including having a stronger sense of belonging to society and being more likely to trust others.²²
- Studies have found that reading for pleasure enhances empathy, understanding of the self, and the ability to understand one's own and others' identities. ²³ For example, reading Harry Potter has been shown to improve children's attitudes toward stigmatized groups such as immigrants, refugees, and members of the LGBT community. ²⁴

Health and Wellbeing

Proven power of reading

 An online poll of over four thousand people from a representative sample in the UK revealed that regular readers for pleasure reported

- fewer feelings of stress and depression than non-readers, and stronger feelings of relaxation from reading than from watching television or engaging with technology intensive activities. ²⁸
- Studies have shown that those who read for pleasure have higher levels of self-esteem and a greater ability to cope with difficult situations.
 Reading for pleasure was also associated with better sleeping patterns. ²⁹
- Adults who read for just 30 minutes a week are 20% more likely to report greater life satisfaction. 30

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